



State of Maryland
Small Business
Reserve Program

Since its inception in 2007, Visual Connections has continually worked to deliver dynamic solutions that exceed our customers' expectations.



CORE COMPETENCIES

- ✓ **IT Services**
 - Health Data Analytics
 - Health IT and Systems Integration
 - Business Process Management
 - Artificial Intelligence and Robotic Process Automation
 - Section 508
 - Hosting and Infrastructure Support
- ✓ **Program / Portfolio Management**
 - Acquisition Support
 - Technology Management
 - Operational Support
 - Technical Advisory
- ✓ **Security Infrastructure and Telecommunications**
 - Inside and Outside Installation

AGENCY PAST PERFORMANCE

- ✓ HHS-Centers for Medicare & Medicaid Services
- ✓ HHS-Agency for Healthcare Research and Quality (AHRQ)
- ✓ HHS-Health Resources and Services Administration (HRSA)
- ✓ HHS-National Institute of Health (NIH)
- ✓ HHS-Center for Disease Control Prevention (CDC)
- ✓ US Dept. Of Treasury - Internal Revenue Service (IRS)
- ✓ DoD-Defense Logistics Agency (DLA)
- ✓ DoD-Defense Contract Management Agency (DCMA)
- ✓ Veterans Health Administration (VA)
- ✓ U.S. Air Force
- ✓ DOJ—Bureau of Prisons (BOP)
- ✓ Maryland State Department of Education (MSDE)
- ✓ United States Patent and Trademark Office (USPTO)
- ✓ Blue Cross Blue Shield
- ✓ U.S. Army

CONTRACT VEHICLES

- ✓ GSA IT-70 Contract Number—GS-35F-0404X
- ✓ GSA Professional Services Schedule (PSS)—GS-00F-043GA
- ✓ GSA VETS 2 GWAC (VETS2 Synergy-JV)
- ✓ HHS-CMS Strategic Partners Acquisition Readiness Contract (SPARC) (HHSM-500-2016-000771)
- ✓ HHS-CMS Project Management BPA
- ✓ HHS-PSC Intelligent Automation/Artificial Intelligence IDIQ (IAAI)
- ✓ HHS-CMS Measure and Instrument Development and Support (MIDS) (Subcontractor)
- ✓ HHS-CMS - Research, Measurement, Assessment, Design, and Analysis (RMADA 2) (Subcontractor)
- ✓ HHS-HRSA Evaluation Studies IDIQ (Subcontractor)
- ✓ DISA—ENCORE III (ENCORE III Partners LLC—JV)
- ✓ Army—ITES 3 (Subcontractor)
- ✓ IRS - RASS, Data Analytics and Innovation Support BPA (Subcontractor)
- ✓ VA T4NG (Sub-contracts—Large and Small Teams)

CERTIFICATIONS

- ✓ Service Disabled Veteran Owned Small Business (SDVOSB)
- ✓ Historically Underutilized Business Zone (HUBZone)
- ✓ Minority Business Enterprises (MBE)
- ✓ ISO Certified (9001:2008, 15288:2008, 20000:2011, 26514:2008, 27001:2013)
- ✓ CMMI DEV/3
- ✓ SBA 8a JV (Visual Axis, LLC)



NAICS CODES

IT & Related Services

- **511210** Software Publishers
- **518210** Data Processing, Hosting, and Related Services
- **519130** Internet Publishing and Broadcasting and Web Search Portals
- **524298** All Other Insurance Related Activities
- **541330** Engineering Services
- **541430** Graphic Design Services
- **541511** Custom Computer Programming Services
- **541512** Computer Systems Design Services
- **541519** Other Computer Related Services
- **541613** Marketing Consulting Services

- **541990** All Other Professional, Scientific, and Technical Services
- **561110** Office Administrative Services

Telecommunications

- **237130** Power and Communication Line and Related Structures Construction
- **238210** Electrical Contractors and Other Wiring Installation Contractors
- **332999** All Other Miscellaneous Fabricated Metal Product Manufacturing
- **334112** Computer Storage Device Manufacturing
- **334210** Telephone Apparatus Manufacturing

- **334220** Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
- **334290** Other Communications Equipment Manufacturing
- **334310** Audio and Video Equipment Manufacturing
- **517110** Wired Telecommunications Carriers
- **517210** Wireless Telecommunications Carriers (Except Satellite)
- **811213** Communication Equipment Repair And Maintenance

Health Data Analytics



Visual Connections offers data services that include aggregating, provisioning and analyzing data to gain insights and to drive improvements. Analytics is an important component for tracking trends, identifying problems and opportunities—and it's a driver for making process improvements. Our data analysts will work with you to move away from static reports to achieve more dynamic and meaningful views into the demographics and activities of your constituents. Our data analysts sit down with experts, such as clinical experts, technical experts, and workflow experts to identify statistically significant patterns and to ensure you have the information you need to make meaningful changes, as needed, in your organization.

System Integration



Bringing together discrete subsystems into one functional system requires keen knowledge of various system integration techniques. Visual Connections' systems engineers are experts in enterprise application integration and business process management—so that the end result is a seamless linking of functionality. We have extensive experience working to integrate the various system components that are required for business process management applications such as the Pega application, having done this on a variety of contracts at the Centers for Medicare and Medicaid Services.

IT Services



Visual Connections provides a variety of IT consulting and development services. These include, but are not limited to: Software/Application Development (Java, .Net); Firmware Development (Ruby on Rails, C#, C++, VB, VBA, F#); IBM WebSphere Portal Development and Administration; Usability Testing; Quality and Information Assurance Testing; Enterprise Application Maintenance; and data warehousing and analytics support services. We have provided these services across numerous federal agencies, including the Department of Health and Human Services, CMS, the Veterans Health Administration, and DLA.

Section 508 Remediation and Training



Applying the principles of user-centered design and usability, Visual Connections has extensive experience developing websites and web-based applications that are accessible to people with disabilities and compliant with Section 508 of the Rehabilitation Act of 1973, amended by Congress in 1998 to require Federal agencies to make their electronic and information technology (EIT) accessible to people with disabilities.

We use a combination of techniques to ensure compliance in the design, implementation, content authoring, quality assurance and maintenance phases. Our firm also provides Section 508 training as requested to government contractors and government personnel.

Program and Portfolio Management



Visual Connections is skilled at project and portfolio management, having provided these services across a variety of federal agencies including the Defense Logistics Agency (DLA). Our experience as it pertains to project management includes developing, managing, and monitoring Integrated Master Schedules, and administering technology activities across the Systems Development Lifecycle. Where portfolio management is concerned, Visual Connections has past performance assessing, analyzing, and documenting systems' capabilities within portfolios and ensuring their alignment with department, agency and portfolio objectives.

Security Infrastructure and Telecommunications



Visual Connections specializes in installing and testing video, voice and data, security/safety cabling and Cat5E, Cat-6, Cat-6A and fiber-optic wiring systems. Work ranges from premise wiring for single-site to multi-site locations and outside cabling work. Visual Connections' telecommunications support includes planning, design, equipment procurement, staging, installation, operations, maintenance, troubleshooting, systems engineering, and quality assessment. We develop cabling configurations in accordance with industry standards.

Contact us today to learn more.

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